PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of Louis J. MORSBERGER

Serial No.:

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Examiner:

Akiba K. Robinson Boyce

Confirmation No.:

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Art Unit:

3623

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SYSTEM AND METHOD FOR COLLECTING SURVEY INFORMATION FROM TARGETED CONSUMERS

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REPLY AND AMENDMENT UNDER 37 C.F.R. § 1.111

In response to the Official Action dated December 18, 2003, the period for response being extended to April 19, 2004 (April 18, 2004 being a Sunday) by the Petition for Extension of Time filed herewith, Applicant respectfully requests reconsideration of the application in view of the amendments and remarks below.